



May 28 - June 6, 2010  
Northwest Arkansas Riding Club  
Fayetteville, AR



## Exhibitor Application

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Page: \_\_\_\_\_

What do you plan to exhibit? \_\_\_\_\_

What product lines do you represent? \_\_\_\_\_

**Exhibit space will be assigned on a first come first served basis.**

Booth cost is \$250 for a 10'X10' OUTSIDE or \$350 for a 10'X10' UNDER A LARGE TENT.

Pricing is for all TEN (10) days.

Two exhibitor passes will be given to all 10'X10' exhibitors and 6 passes will be given to bulk space exhibitors.

Additional passes may be purchased for \$15 each. 110 electrical hook up for 10 days available for \$50

Please sign this **COMPLETED** application and mail it to Universal Fairs with a 50% deposit to reserve your space. No space is confirmed until deposit is received. Make checks out to: UNIVERSAL FAIRS. We can also take signed fax applications with a credit card number. Contract may be cancelled and deposit returned minus \$50 processing fee no later than May 23rd, 2010. Full payment is due by May 28th, 2010. If space is cancelled two weeks out from the date of the first day of the show or expo, or any time there after, all payments will be forfeited and if applicable, any unpaid late balances will be due.

Dates: FULL 10 days 5/28 thru 6/6 Circle your options: Outside \$250 - Under Large Tent \$350 - 110 Electrical - \$50

Booth/Space Total: \$ \_\_\_\_\_ Enclosed Payment/Deposit: \$ \_\_\_\_\_

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code on back: \_\_\_\_\_

"My firm acknowledges the rules and regulations set forth by Universal Fairs (posted on UniversalFairs.com and on this application) and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

**Return this fully completed application with your 50% deposit to:**

Universal Fairs  
Attention - Exhibitor Services  
P.O. Box 1327, Cordova TN, 38088-1327

Local: (901) 867-7007 - Toll Free: 866-99FAIRS - Fax (901) 867-7121 or UniversalFairs.com